

**Proforma for the Society Report
2014 -2015**

1. Name of the Society
IRIS: The Fine Arts Society, JMC
2. Name of the Teacher Convenor and other members
Convenor - Dr. Nishwan Bhatia
Co-convenor - Ms. Charu Sarin Arora
Teacher in charge - Ms. Vrinda Moda, Ms. Isha Mishra, Ms. Bhumika Kapoor
3. No. of years associated with the Society
4. No. of students enrolled in the Society
140
5. Names of Student President/Vice-President and other Office Bearers
Presidents - Ridhima Gauba, Rishika Rampal
Vice Presidents - Charvi Singh, Khushboo Nagpal
Organising Head - Yadavi Anand
Marketing Head - Palkin Dalal
Finance Heads - Meghna Mathew, Vanisha Bardar
Logistic Heads - Akanksha Jha, Ashlyn Mary Sequeira
Event Heads - Kritika Dhawan, Khushi Sethi, Vani Bajaj, Isha Arora, Pavani Thapar, Mehak Syal
6. Events organized/attended in the academic year (in the chronological order with full details)
 - 1) **MANDALA WORKSHOP**
Considering all the options available to arrange everything virtually, we conducted our first event ‘Mandala Workshop’ in the last week of September. The workshop was open for all the JMC students and was conducted by our Marketing Head, Palkin Dalal. The workshop was held on 26th September, 2020 on Google Meet at 5 P.M. and lasted for an hour wherein the participants learned how to make Mandalas and also discussed their queries about the art form with Palkin. A

roundabout of 70 JMC students took part in the workshop. The workshop was organised with a thought to introduce the JMC students with the society's functioning and its vision for 2020-21 which would help to form an efficient core team. After the workshop, the participants were asked to share their feedback. Most of the participants found the workshop enriching, therapeutic and appreciated how flawlessly it was conducted.

2) RECRUITMENT OF CORE TEAM (SECOND & THIRD YEAR STUDENTS)

Soon after the workshop, we released the forms for recruitment of core team members from second and third year. Approximately 100 students filled the forms and the interviews were conducted by the Presidents and Vice Presidents on 2nd October, 2020. 30 core team members were selected out of the 100 applicants and the results were announced on 5th October, 2020. It was released on both Instagram and Facebook pages of the society.

3) PROJECT IFFAT

IRIS collaborated with another society of JMC, Enactus, to support their Project Iffat. Project Iffat aimed to empower women affiliated with HIV AIDS. Since the motto of our college is 'Empowering women' the society members and office bearers saw it as the right opportunity to throw light on gender inequalities, particularly in the workspace. The members shared their thoughts and experiences on gender equality. The members of society busted stereotypes about working women.

4) PROMPTOBER

On 30th September, IRIS on its social media handles announced to conduct a month long online challenge 'PROMPTOBER 2020' taking inspiration from the annual Inktober challenge created by artist Jake Parker. Promptober was a revised version of Inktober and solely an IRIS initiative. The challenge began from 1st October 2020 and lasted till 31st October 2020. Every Monday, a prompt was revealed on the social media handles of IRIS and the participants had to submit their entries by Friday midnight; best entries were selected and posted on the social media handles every Sunday in order to acknowledge the artists. The challenge was open for all individuals; school-college students, artists, art enthusiasts, art learners basically everyone who could exhibit their creativity from the comfort of their home. The challenge saw participation by over 200 participants. The society witnessed different forms of art which had earlier never been incorporated in by the society. Handicrafts, makeup art, prosthetic makeup art, culinary art to name a few were certain styles that highlighted amongst the various prompts in the challenge.

The first prompt for 'Promptober 2020' was Cityscapes. The participants had to submit their entries on cityscapes and they were free to choose any medium and interpret the topic or incorporate it with their style.

The second prompt for 'Promptober 2020' was DIY Bookmarks. The participants had to submit their entries on DIY bookmarks and they were free to choose any medium and interpret the topic or incorporate it with their style. It also gave opportunities to handicraft artists.

The third prompt for 'Promptober 2020' was Food Art. The participants had to submit their entries on food art and they had to use real food items as art medium and plate any idea, subject or theme. It was the first time the society was trying to organise something related to culinary arts.

The fourth prompt for 'Promptober 2020' was Creep-it-real. The prompt was released in the last week of October keeping in mind the Halloween celebrations all over the world. The participants were free to choose any medium and interpret the topic or incorporate it with their style. It was the first time society made way for creativity in makeup art.

5) DIWALI COMPETITION

In order to creatively channelise the excitement and buzz of Diwali, IRIS organised its third event 'Diwali Competition' which had two competitions under it; Rangoli-making competition and Diya decoration competition. The competition was announced on 9th November, 2020 by releasing its poster on social media handles of the society. The participants were free to participate in any competition or both the competitions. They had to submit their entries by midnight of 13th November, 2020. We received extremely beautiful Rangolis and well painted and decorated diyas. The competition was open for all college students. Our judges meticulously went through the pictures of all the entries and selected three winners in each competition.

6) TEXTURE PAINTING WORKSHOP

IRIS rounded up the odd semester with a 'Texture painting Workshop'. The team thought that before the examinations begin a workshop like this would relieve stress. The workshop was conducted by Ms. Navneet Kaur who is the founder of Del.Art and is a professional art teacher. The workshop was held on 18th November, 2020 at 7:30 PM on Google meet. Ms. Navneet Kaur conducted the workshop from the USA. The workshop saw decent participation and Ms. Navneet Kaur not only taught the basics of texture art but also taught how to create different types of textures with the help of regular household items. Participants along with their feedback shared the beautiful artworks that they created during the workshop.

7) MANDALA WORKSHOP 2.0

IRIS opened up the even semester on 6th January, 2021 with Mandala Workshop 2.0. Since it was one of the most popular and requested workshops, we thought to organise the workshop again wherein the freshers could take part and see the efforts put in by members. Unlike the previous Mandala workshop, this workshop was kept open for all college students. The event saw over 200 registrations. The workshop was held at the Zoom Meet at 7:30 PM. The workshop was conducted

by our Marketing Head, Palkin Dalal. Participants were taught to make a Mandala bookmark. 95% of the participants were enthralled by the workshop and the way it was conducted. Most of the participants were glad that their queries were taken up and the style of teaching was simple and interesting. After the workshop, participants shared the bookmarks that they created.

8) ANNUAL ORIENTATION SESSION

In the wake of a global pandemic, the freshers joined college. The office bearers and members wanted to welcome the freshers with the same enthusiasm and warmth despite the adverse circumstances. We welcomed our freshers on 9th January, 2021. IRIS organised an annual orientation wherein the freshers were given a virtual tour of college in general and were taken through the structure and functioning of society in particular. The orientation was conducted at the Zoom Meet at 2 PM. The freshers were introduced to the office bearers and the core team members who shared their college experiences and experiences of working as a member of the society to make them comfortable and in place. Freshers were also briefed about the process of recruitment in the core team and their queries related to both the society and college were taken up. The orientation took place in the second week of January.

9) RECRUITMENT OF CORE TEAM (FIRST YEAR STUDENTS)

After the annual orientation we released the forms for recruitment of freshers in the core team. Approximately 150 students registered and the results were announced on 20th January, 2021. We completed our core team of 42 members and the non selected applicants were included in the volunteers team.

10) TALENT HUNT COMPETITION

A freshers' 'Talent Hunt Competition' was organised as a custom. Three competitions were organised under this Talent Hunt. The competitions were: - Poster Making, Cartoon Making and Calligraphy Writing. The themes were provided on spot through WhatsApp groups and the participants had to submit their entries in a limited period of time. The theme for Poster Making Competition was 'College life expectation vs reality'; for cartoon making it was 'Girl Child' as it was the National Girl Child Day; for calligraphy a quote by Paul Cezanne was given. The convenor and teacher staff of IRIS judged the entries and declared the winners through social media handles of the society.

11) ORIGAMI WORKSHOP

In the last week of January an 'Origami Workshop' was organised which was conducted by Ms. Carla Emanuelle, an origami instructor from Brazil. Ms. Carla taught the participants to make a bow and flower. The workshop saw good participation and was conducted on Google Meet. The workshop took place on 23rd January, 2021 at 5 PM.

12)INDIAN FOLKLORE AMBLE

For the month of February we launched 'Indian Folklore Amble' a 28-day long tale of folklore from the streets of India. The members and volunteers dedicated an artwork to each state representing the folk art and cultural heritage of that state. The aim was to spread awareness about Indian folk arts. The society members through their interpretation of the state and combining their style with the folk art of each state represented the rich cultural heritage. The members also researched on how the folk art is surviving in modern times and the popular folk artists.

13)SESSION WITH ALUMNAE OF JMC

In February, we collaborated with the Economics Department of JMC for 'A Session with Alumnae of JMC' who are currently associated with the fields of art, craft and aesthetics. The session took place on 17th February, 2021 at MS Teams. The alumnae in attendance were Dr. Alka Pande (Economics Honors, Batch of 1976), Ms. Sunaina Anand (History Honors, Batch of 1986) and Ms. Payal Chopra (Economics Honors, Batch of 1991). The session was organised with the objective of getting to know our alumni and their journey from JMC to where they are currently successfully placed in the field of art, craft and aesthetics.

14)BEAUX ARTS 2021

During the annual cultural fest of JMC, 'Montage', IRIS use to organise its annual art fest under the nomenclature of 'Beaux Arts'. Keeping up with the tradition we organised our annual art fest virtually in the second week of March. The fest was scheduled from 10th March, 2021 till 13th March, 2021. The fest saw more than 300 registrations in the three competitions:- Trace the Art, Maskerade and Digiflix. The opening ceremony was held on 10th March, 2021 where the participants were briefed about the fest, competitions and sponsors and media partners were introduced. At the end of the opening ceremony all the doubts of the participants were taken up. On the same day after the opening ceremony, at 7 PM 'Trace the Art' commenced and participants had to submit their entries by midnight of 10th March, 2021. On 11th March, 2021 Digiflix was held and the participants had time till 12th March, 2021 2 PM to submit their entries. Maskerade began at 4 PM on 12th March, 2021 and the participants had to submit their entries by 8 PM. On 13th March, 2021, the closing ceremony was held where our convenor announced the winners and co convenor thanked the participants, audience and the team for conducting the fest virtually. A performance by vocalist Priyanka Aryal closed the ceremony. The fest had nine sponsors and seven media partners.

TRACE THE ART

It was an erasure art competition. Erasure is a form of found poetry or found object art created by erasing words from an existing text in prose or verse and framing the result on the page as a poem. The results can be allowed to stand in situ or they can be arranged into lines and/or stanzas.

DIGIFLIX

It was a digital art competition. The participants were given a surprise element which they had to use while making the poster of their movie or series.

MASKERADE

It was a mask painting competition. The participants were asked to paint their masks on the theme of 'Tribal Art'.

15)K-B.A.P.

In April, we collaborated with the BA Programme Department of JMC for one of the competitions in their annual event 'K-B.A.P.' The art competition in 'K-B.A.P.' was based on the theme of fusion of Korean pop culture and Indian art forms. The competition was conducted on 9th April, 2021 and the participants were informed of the style to be used for their artworks on the same day. The results were announced on 12th April, 2021 at the Zoom Meet and Youtube Live.

16)MEMORIES

We also collaborated with Cafe of Creatives and Focus, The Film and Photography Society of Ramjas College, DU for 'Memories' which is a photo-art challenge.

17)MANDALA WORKSHOP UDAYY LEARN APP

In the first week of May, we did another collaboration with the Udayy Learn App to conduct a Mandala Workshop for students from the classes of first till fifth. The workshop was organised in two levels. Beginner level wherein the students were taught a simple Mandala and Advanced level wherein the students were taught to make mandala using different colours.

18)MANDALA WORKSHOP ARTISTS FOR A CAUSE

We then collaborated with 'Artists for a cause' for a Covid Relief Fundraiser, by organising a Mandala Workshop which was conducted by our Marketing Head Palkin Dalal and artist Sanya Bountra.

7. Achievements/Recognitions/Awards won

- 1) First position in Spectrum (Inter-College Online Exhibition) organised by Vibgyor, The Fine Arts Society of Shivaji College, DU**
- 2) First runner up position in Pradarshani'21 (Reveal through Reels, Online Exhibition) organised by Tulika, the Fine Arts Society of Lady Irwin College, DU**

8. Social extension activities undertaken by the Society (both within and outside the College)

- 1) PROJECT IFFAT**

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2) IRIS SPREADS AWARENESS

It is a social media campaign undertaken by the society. It was launched with the objective of spreading awareness about important international and national days. This initiative also gave the members and volunteers an opportunity to showcase their artistic skills. The team volunteered for each important day and exhibited it through their artworks.

9. Minutes of the meetings held during the years

- 1) 31.08.2020 - Formal meeting of the newly selected Office Bearers and discussion of the line of events for the society's academic session of 2020-21.**
- 2) 17.09.2020 - Meeting with the Office Bearers to decide the date for the first event 'Mandala Workshop'. A discussion was also held about the requirement of the Marketing Team till the recruitment of core team members. A Marketing Team comprising the Vice Presidents and Marketing Head was formed.**
- 3) 22.09.2020 - Meeting of the Office Bearers for discussion on the collaboration proposal by Enactus, JMC.**
- 4) 26.09.2020 - Meeting of the Presidents and Vice Presidents with the Marketing Head before the first workshop to practice the flow of the event.**
- 5) 28.09.2020 - Meeting of the Office Bearers for the discussion about the events for the month of October and core team recruitment.**
- 6) 29.09.2020 - Meeting of the Office Bearers to decide the details of the second event 'Promtober'.**
- 7) 02.10.2020 - Meeting of the Presidents and Vice Presidents after conducting the interviews of the applicants for the core team.**
- 8) 03.10.2020 - Meeting of the Presidents and Vice Presidents for shortlisting the candidates and finalising the core team members.**
- 9) 05.10.2020 - Meeting of the Office Bearers and the newly selected core team. A session with the core team to introduce them to all the Office Bearers and the functioning of the society.**
- 10) 15.10.2020 - Meeting with core team members to discuss different marketing strategies for better participation in the online challenge 'Promtober'.**
- 11) 01.11.2020 - Meeting with the core team members to praise their efforts behind the success of 'Promtober' and to discuss the ideas for the events to be organized in November.**

- 12)05.11.2020 - Meeting with the core team members to decide the details of the third event 'Diwali Competition'. The marketing strategies, promotions, engagement and the possible themes were also discussed.**
- 13)15.11.2020 - Meeting with the Office Bearers to decide the details of the fourth event 'Texture Painting Workshop'.**
- 14)18.11.2020 - Meeting with the core team after the workshop for closing the odd semester.**
- 15)01.01.2021 - Meeting of the Presidents and Vice Presidents to discuss the orientation process and date for the orientation. In the meeting, the recruitment process for the freshers was also decided.**
- 16)02.01.2021 - Meeting of the Office Bearers to decide the details of the fifth event 'Mandala Workshop 2.0'. The workshop was kept with the objective of introducing the freshers with the working style of the society.**
- 17)06.01.2021 - Meeting of the Presidents and Vice Presidents to decide the orientation presentation and flow of the event.**
- 18)08.01.2021 - Meeting of the Presidents and Vice Presidents to practice the flow of the event.**
- 19)09.01.2021 - Meeting of the team with the freshers and the introduction of the society.**
- 20)17.01.2021 - Meeting of the Presidents and Vice Presidents for shortlisting the candidates and finalising the core team members from the first year.**
- 21)18.01.2021 - Meeting of the Office Bearers to decide the details of the sixth event 'Origami Workshop'. The Office Bearers also discussed the competitions for annual Talent Hunt and decided the date for the same.**
- 22)21.01.2021 - Meeting of the Presidents and Vice Presidents with the non selected applicants from the first year to clear their doubts about the recruitment process and the work of volunteers. Another meeting on the same day was held with the entire core team and the newly selected freshers were introduced to the rest of the core team members and Office Bearers.**
- 23)26.01.2021 - Meeting of the Presidents and Vice Presidents to discuss the engagement of and work for the volunteers. It was decided to release forms for JMC students to be a part of the society as volunteers.**
- 24)30.01.2021 - Meeting of the core team and volunteers after the society won first position in Spectrum (Inter-College Online Exhibition) organised by Vibgyor, The Fine Arts Society of Shivaji College, DU. The team also discussed the events for February.**
- 25)31.01.2021 - Meeting of the core team and volunteers for deciding the execution of 'Indian Folklore Amble'.**
- 26)08.02.2021 - Meeting of the Presidents and Vice Presidents with the President and Vice President of the Economics Department, JMC for a collaboration for 'A session with alumnae of JMC'.**
- 27)10.02.2021 - Meeting of the Presidents and Vice Presidents with the President and Vice President of the Economics Department, JMC for deciding the details of the event and finalising the poster of the event. Thereafter, a meeting with the core team was kept to discuss the promotion strategies for the session.**
- 28)16.02.2021 - Meeting of the Presidents and Vice Presidents with the President and Vice President of the Economics Department, JMC to practice the flow of the event.**
- 29)18.02.2021 - Meeting of the Presidents and Vice Presidents with the Presidents and Vice Presidents of other departments and societies of JMC for PTSA rehearsal.**

- 30)26.02.2021 - Meeting of the Presidents and Vice Presidents to discuss the annual art fest 'Beaux Arts 2021'.**
- 31)27.02.2021 - Meeting of the core team for discussion about the annual art fest and related details.**
- 32)28.02.2021 - Meeting of the core team to discuss sponsorship strategies. The Finance Heads, Vice Presidents and Presidents briefed the members about sponsorship and related approaches. The same day Presidents and Vice Presidents had a meeting to select the Event Heads for the competitions under Beaux Arts 2021. Unlike previous years, the Presidents and Vice Presidents also selected two Logistics Heads for smooth execution of the fest**
- 33)01.03.2021 - Meeting of the Beaux Arts team comprising Presidents, Vice Presidents, Logistics Heads and Event Heads. The Event Heads were briefed about their work and the Logistics Heads were briefed about the management of the fest.**
- 34)04.03.2021 - Meeting of the core team for sponsorship updates for Beaux Arts 2021. Thereafter, a meeting of the Beaux Arts team to discuss the promotion strategies adopted by Event Heads.**
- 35)05.03.2021 - Meeting of the sponsorship team to close the sponsorship activities. Thereafter, a meeting of the Presidents and Vice Presidents to decide the date and posters for reveal of the sponsors and media partners.**
- 36)06.03.2021 - Meeting of the marketing team and Beaux Arts team for promotional activities.**
- 37)08.03.2021 - Meeting of the Presidents and Vice Presidents to decide the promotional strategies of the fest. Thereafter, a meeting of the Beaux Arts team for registration updates and to finalise the presentation of the Opening ceremony of Beaux Arts 2021.**
- 38)09.03.2021 - Meeting of the Beaux Arts team to practice the flow of the event. It was decided to close the registration forms as well.**
- 39)10.03.2021 - Meeting of the Beaux Arts team before the opening ceremony to discuss queries that came from the participants.**
- 40)11.03.2021 - Meeting of the Presidents and Vice Presidents to shortlist the entries of the first competition 'Trace the Art' and to send the entries to the judges.**
- 41)12.03.2021 - Meeting of the Presidents and Vice Presidents to shortlist the entries of 'Digiflix' and 'Maskerade' and to send the entries to the judges.**
- 42)13.03.2021 - Meeting of the Presidents and Vice Presidents before the closing ceremony to finalise the presentation for the closing ceremony and practice the flow of the closing ceremony. After the closing ceremony, a meeting was kept with the entire team to appreciate their efforts for the flawless execution of the fest.**
- 43)01.04.2021 - Meeting of the Vice President with the President, Vice President and General Secretary of BA Programme Department, JMC for finalising the collaboration for the art competition under their annual event 'K-B.A.P.'.**
- 44)11.04.2021 - Meeting of the Vice Presidents with the President, Vice President and General Secretary of BA Programme Department, JMC to practice the flow of the closing ceremony of 'K-B.A.P.'.**
- 45)04.05.2021 - Meeting of the Vice President, Marketing Head with a representative of Udayy Learn App to finalise the collaboration for a Mandala Workshop and discuss the details for the poster.**

46)08.05.2021 - Meeting of the Presidents and Vice Presidents with the Presidents and Vice Presidents of other departments and societies of JMC to discuss the Covid Relief Fundraiser.

47)14.05.2021 - Meeting of the Presidents and Vice Presidents with the Presidents and Vice Presidents of other departments and societies of JMC to discuss the initiatives under Covid Relief Fundraiser. Thereafter, a meeting of the Presidents, Vice Presidents and Marketing Head to decide the form of contribution by IRIS for the Covid Relief Fundraiser. By the end of the meeting, collaboration with 'Artists for a cause' for a Mandala Workshop was finalised.

48)07.06.2021 - Meeting of the core team for the closing of the session.

10. Record of attendance of participation by students:

0% - 25% - **Aditi Vemuganti, Gaurie Singh, Shreya Singh, Divya Jain, Prateeksha Dalal, Jaya**

25% - 50% - **Maria Saji, Anju Mathew, Anuriti Bahl, Anjali Shaji, Riddhi Gupta**

50% - 75% - **Vidita Bhagat, Anila Bejoy, Muskaan Narula, Shania Dawson, Michelle Scaria, Ritika Chugh**

75% - 90% - **Saumya Thakur, Nabigha Gillani, Mehak Syal, Khushi Sethi, Nistula Singh, Vanya Bansal, Priya Kaicker**

Above 90% - **Akanksha Jha, Ashlyn Mary Sequeira, Isha Arora, Kritika Dhawan, Pavani Thapar, Vani Bajaj**